

Contact: Debbie Rosen
The Rosen Group
770.395.9255
therosengroup@aol.com

**FOOD 101 CELEBRATES 10th ANNIVERSARY BY GIVING BACK TO THE ATLANTA
COMMUNITY**

(FEBRUARY, 2010) Sandy Springs, GA -- To celebrate its tenth Anniversary as one of Atlanta's favorite restaurants, the owners of Food 101 have decided to give back to the community that has embraced them since the day they opened their doors.

The owners of Food 101 have identified 10 outstanding local charity organizations that they will partner with throughout this Anniversary Year. Beginning in February, each charity will receive a portion of the proceeds from all of Food 101's Monday Night sales throughout that month.

To kick off this year-long celebration of giving back, the Shepherd Center, a nationally renowned Rehabilitation Center located in Midtown will be the beneficiary in February.

"We felt so fortunate for the support the Atlanta community has given us throughout the past 10 years, that we wanted to return this support and do something significant for all of the wonderful organizations that make Atlanta the incredible city that it is," states Food 101 Co-Owner, Steve Buero. "Many of these organizations have personally impacted either members of our 101 Concepts Company, or our friends or families, in addition to the immense assistance they provide for members of our community," concludes Buero.

The other local Atlanta organizations that have partnered with Food 101 and will benefit from these Monday Evening charity nights will be Camp Twin Lakes in March, Juvenile Diabetes in April, Atlanta Humane Society in May, the Community Action Center in June, American Foundation for Suicide Prevention in July, Altus Hospice in August, Children's Healthcare Junior Friends Organization in September, Habitat for Humanity in October and to complete the year, Junior Achievement in November.

Founded by childhood friends looking to bring a gathering place to Atlanta, Steve Buero, Chris Segal, Mark Stillman, Phil Roness opened Food 101 ten years ago. Throughout the past decade their essential goal has always been to provide a fine dining restaurant where friends and family can gather in a comfortable setting while enjoying exceptional cuisine.

Food 101 has consistently been recognized by customers for bringing the highest quality, farm fresh cutting edge trends to guests, served in a welcoming environment. The restaurant has evolved to focus on farm-to-table, cutting edge Southern Cuisine, while also featuring several of those long-time favorites.

Led by Executive Chef Justin Keith, the chefs at Food 101 have excelled at featuring a bounty of local ingredients prepared with a bold Southern flair that provides a deliciously satisfying dining experience. High standards of quality ingredients and cutting edge cuisine have become synonymous with Food 101.

Open for both lunch and dinner, as well as serving Sunday brunch, Food 101 celebrates its Tenth Anniversary as a neighborhood restaurant ... providing innovative cuisine and charm, to the entire Metro Atlanta neighborhood. Food 101 is located in Sandy Springs at 4969 Roswell Road. Reservations are encouraged and can be made by phoning the restaurant at (404) 497-9700. For more information, please visit their website at www.101concepts.com.